



Quote Generation App

Client Profile

Leading Automotive Insurance Company

Challenge

The Insurer wanted to automate the quote generation process. They were looking for a solution where customers could fill their vehicle details on an online form and receive an insurance quote automatically.

Solution

The organization was able to redesign all customer forms online. With iLeap, business rules were defined and quote auto generation was enabled for customers based on the specified rule set. For exceptions that were outside the rules, an auto generated message was sent to the customers to contact the customer care. The business had full control of customer data and could easily and seamlessly modify the customer form and back-end business rules at any time based on key influencing factors such as government regulation, company policies and competition.



Benefits



**PROCESS
DIGITIZATION**



**INSTANT
QUOTE GENERATION
TO PROSPECTS**



**IMPROVED
CUSTOMER CONVERSION
RATES BY 40%**

EXPLORE OTHER APPS FOR INSURANCE AND BANKING INDUSTRIES

Modern consumerism is putting constant pressure on businesses in the Banking, Financial Services and Insurance sectors to continuously rethink how they use technology to engage their customers. As the experiential era unfolds, it is imperative for businesses to rapidly innovate in the arenas of consumer engaging services and internal processes using futuristic digital applications.

Here are a few apps you can build with iLeap to enhance business and customer experience if you operate in the Banking, Financial and Insurance sectors.



**BUSINESS
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INDIA

ThinkLeap Technology Labs Pvt. Ltd.

Address

DBS House, 26, Cunningham Rd,
Bengaluru, Karnataka 560052

Phone

080-40509200

Email

info@ileap.io



www.ileap.io